

NOV. / DEC. 2021

BU Pdates




GREETINGS FROM OUR TEAM AT BETHESDA URBAN PARTNERSHIP!



Chillier days are settling in, autumn colors are popping and the excitement for the holiday season is palatable. Winter is a wonderful time of year to enjoy all that Downtown Bethesda has to offer. Whether you're shopping local for unique gifts, settling in for a cozy meal at one of our picturesque restaurants, or making plans to see new art exhibits around town, there is no shortage of fun and activity in Bethesda this season.

Bethesda
URBAN PARTNERSHIP

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Bethesda, Maryland 20814
301-215-6660
WWW.BETHESDA.ORG

 facebook.com/BethesdaUp
 [@BethesdaUp](https://twitter.com/BethesdaUp)
 [@BethesdaBup](https://www.instagram.com/BethesdaUp)



Support Local and Give the Gift of Bethesda

No matter if you're planning a get-together with friends, ordering food for a holiday feast or simply looking for a night out with family, Downtown Bethesda restaurants are the perfect destinations for a fun winter activity. Seek out comforting meals and a delightful, warm ambiance for a delicious outing!

And while making your restaurant reservations, also set aside time this season to visit Bethesda's many superb retailers. Downtown's variety of stores makes Bethesda a perfect place to shop for all of the loved ones on your gift list.

Not only can you personally support our local Bethesda shops and restaurants with your patronage, but you can also gift of the experience of Bethesda! The [Bethesda Bucks](#) e-gift card is a unique way to give the ultimate gift of shopping, dining or pampering in downtown Bethesda. Gift-givers can easily purchase the digital card at www.bethesda.org. After purchase, the card can be emailed, texted or printed and the recipient can use the digital card at any participating retailer.

[Bethesda Dining Guide](#) | [Bethesda Shopping Guide](#)

Enter to Win Bethesda Bucks!

Enter to win a Bethesda Bucks gift card through the end of November by sharing your Downtown Bethesda receipts with us! We love to see our visitors supporting local businesses and we want to reward the great customers. Diners and shoppers who spend a minimum of \$20 at a downtown Bethesda restaurant or retailer from Nov. 1 - 30 are eligible to participate. Each week a winner will be selected at random to win a \$50, \$75 or \$100 Bethesda Bucks Gift Card. To enter the drawing, participants must submit their receipts to Contest@bethesda.org.

[More Info](#)



Bethesda Art Exhibits Adding Color to Your Winter

Throughout November and December Bethesda's galleries and studios will feature terrific art exhibits by talented regional artists. Make a special plan to attend the [Bethesda Art Walk on Friday, November 12, 6-8pm](#). The evening is a great opportunity to explore the galleries and studios, meet local artists and view new works.



Winter Wonderland Comes to the Bethesda Streeetry

The Bethesda Streeetry on Norfolk Ave. will become extra festive on Saturday, December 4 from 1-4pm as we celebrate **Bethesda's Winter Wonderland!** It's free admission to enjoy an afternoon of holiday happiness, including an ice sculpting demonstration, live music and more. Guests will be treated to holiday choral performances by Academy of the Holy Cross, Bethesda Chevy-Chase High School, Georgetown Prep, Stone Ridge School and Walter Johnson High School.



Bernard/Ebb Songwriting Awards Returns

The seventh annual [Bernard/Ebb Songwriting Awards](#) is seeking the best local songwriters!

- Grand Prize = \$10,000 + 25hrs studio time with Innovation Station music
- Young Songwriter Prize = \$2,500
- Permanent, full-time residents of Washington, D.C., Maryland and Virginia are eligible to apply.
- Each song must have lyrics. All genres of music are accepted.
- Finalists perform at a concert on Friday, April 1, 2022, in Bethesda, MD. Award winners will be announced at the close of the show.
- **Application deadline:** Monday, December 6, 2021

Shop & Dine BETHESDA

NOVEMBER 1-30

Show us your receipts for a chance to win a \$50, \$75 or \$100 Bethesda Bucks Gift Card!

Spend at least \$20 and email your receipt to contest@bethesda.org for a chance to win a Bethesda Bucks Gift Card.

Bethesda
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CASH PRIZES AND PUBLISHING OPPORTUNITIES AWARDED

ESSAY AND SHORT STORY CONTEST

Bethesda Urban Partnership and Bethesda Magazine will honor writers at the Local Writer's Showcase in March 2022.

ESSAY & STORY DEADLINE: JANUARY 10, 2022



SUBMIT AN ORIGINAL POEM FOR
A CHANCE TO WIN \$350!

POETRY DEADLINE: JANUARY 17, 2022